

#BeeWell: Oldham School data & response

Thursday 24th April 2025





What is #BeeWell?

#BeeWell is a collaboration between The University of Manchester, The Gregson Family Foundation and Anna Freud, who, together with the Greater Manchester Combined Authority (GMCA), founded the programme in 2019.

#BeeWell believes that young people's wellbeing is as important as their academic attainment. Using a co-designed survey, we listen to the voices of as many young people as possible; publish the results privately to schools and publicly by neighbourhood; and drive action across society to improve young people's wellbeing. #BeeWell's mission is to see this approach implemented nationally.

#BeeWell's three main principles are to:

- Listen to young people's voices
- Act together for change
- Celebrate young people's wellbeing

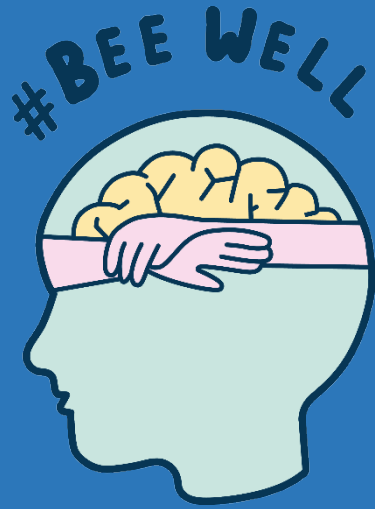


In four years, #BeeWell GM has heard from 100,000 young people, from 198 secondary schools.



Oldham School Engagement

Oldham Schools	2021 (Year 8 & 10)	2022 (Year 9 & 10)	2023 (Year 10)	2024 (Year 7 & 10)
Young People	3,963	4,240	2,081	4,207



Autumn 2024 Headline Findings Years 7 and 10

Happy

What does the data tell us?

55.1% of Year 10s report good levels of wellbeing or higher, compared to 56.5% in 2023, 51.9% in 2022 and 51.7% in 2021.

Average life satisfaction (6.7/10) and mental wellbeing scores of young people in GM and Oldham (7/10) are lower than those of young people in England (7.6/10).

14% of young people in Year 10 report elevated levels of emotional difficulties, with a slight improvement over time.

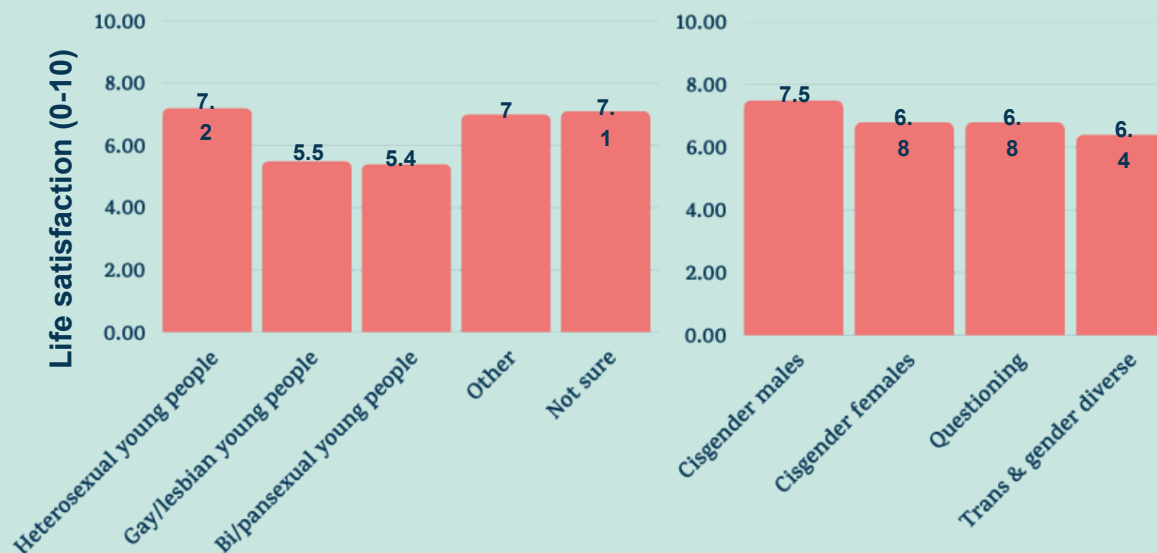
75% of young people (3 in 4) feel like they have someone to talk to.



This drops to 69% of boys.

Inequalities in wellbeing

Inequalities persist according to gender and sexual orientation. This graph shows life satisfaction scores by gender and sexual orientation (All pupils, Years 7 and 10).





Happy

What does the data tell us in Oldham?

Psychological wellbeing	OC	OE	ON	OS	OW	Oldham 21.9
Life satisfaction	OC	OE	ON	OS	OW	Oldham 7.0
Emotional difficulties	OC	OE	ON	OS	OW	Oldham 6.0

Relationships with parent/carers	OC	OE	ON	OS	OW	Oldham 21.9
Friendships and social support	OC	OE	ON	OS	OW	Oldham 7.0
Loneliness	OC	OE	ON	OS	OW	Oldham 6.0
Bullying	OC	OE	ON	OS	OW	Oldham

OC	Oldham Central
OE	Oldham East
ON	Oldham North
OS	Oldham South
OW	Oldham West





Healthy

What does the data tell us?

Physical activity



1 in 3 young people in Year 10 are doing one hour of physical activity per day.

However, this drops to 1 in 4 (27%) of Year 10 girls.



40% of young people in Year 7 are doing one hour of physical activity per day.

Nutrition

1 in 10 young people are eating 5 portions of fruit and vegetables per day.



1 in 10 young people agreed that most days in their home, “The food we bought didn’t last, we didn’t have money to get more.”

Sleep



57% of young people (13 in 22) in Year 10 say they get enough sleep to feel awake and concentrate throughout the school day.

This is compared to 70% of young people in Year 7.

Physical health

87% of young people in Greater Manchester report having good, very good or excellent physical health. This drops to 85 % in Oldham, 81% of young people in Year 10, but rises to 89% for young people in Year 7.





Healthy

What does the data tell us in Oldham?

By neighbourhood (Overall figures)

Physical health	OC	OE	ON	OS	OW	Oldham 84.8%
Sleep	OC	OE	ON	OS	OW	Oldham 63%
Nutrition (fruit and veg)	OC	OE	ON	OS	OW	Oldham 73.2%

Particularly driven by Year 10, with all but Oldham North in Red for fruit & veg.

OC	Oldham Central
OE	Oldham East
ON	Oldham North
OS	Oldham South
OW	Oldham West





Access to healthy food

**“The food we bought didn’t last,
we didn’t have money to get
more.”**



7 in 10 young people said this
almost never happened in their
home.

1 in 10 young people said this
happened most days.

1 in 10 young people are eating 5
portions of fruit and vegetables
per day.



**This is consistent for both Year 7 and Year 10,
with 2% more young people in Year 7
reporting they eat 5 portions of fruit and
vegetables per day.**



Girl’s physical activity



1 in 3 (33%) young people in Year 10 are doing one hour of physical activity per day.

This drops to **1 in 4 (23%)** of Year 10 girls.

This is compared to 44% of Year 10 boys.



By neighbourhood (Overall figures)



Amber for Y10, all others the same

By neighbourhood (Girls only)



OC	Oldham Central
OE	Oldham East
ON	Oldham North
OS	Oldham South
OW	Oldham West

Safer & stronger

What does the data tell us?



Safety

81% of young people in Year 10 feel safe in their local area (within 5 minutes of their home), compared to 85% of young people in Year 7.



4 in 5 young people

79% of young people eligible for free school meals (FSM) feel safe, compared to 85% of young people not eligible. Scores vary between 80% and 88% across neighbourhoods.

Good places to go in free time

61% of young people (6 in 10) in Year 10 agree or strongly agree they have good places to spend their free time.

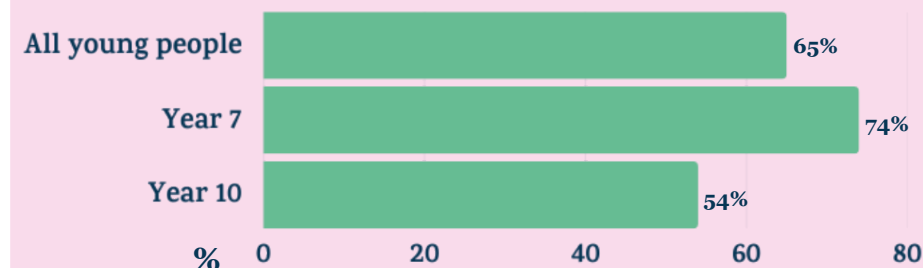


6 in 10 young people.

This is compared to 79% of Year 7s.

Participation in arts, culture and entertainment activities

65% of young people report frequent (monthly or more) engagement in six or more activities.



The most favourable activities are listening to music (89%), watching TV (87%), doing sport and physical activities (85%) and gaming (81%). The least favourable activities are going to the cinema or theatre (29%) and going to youth clubs (29%).



Safer & stronger

What does the data tell us in Oldham?



Environment and Society								
Home environment	8.4	8.5	8.5	8.5	8.4	8.5	8.5	Scores: 0-10
Safe area	83.3%	79.3%	85.2%	78.8%	84.4%	82.3%	83.5%	<i>Very safe, Fairly safe</i>
Being heard	3.6	3.7	3.7	3.6	3.6	3.6	3.7	Scores: 0-5
Food security	20.6%	17.5%	18.6%	18.8%	19.0%	18.8%	17.4%	<i>Often, Sometimes</i>
Material deprivation	8.5	8.6	8.7	8.6	8.5	8.6	8.6	Scores: 0-10
	OC	OE	ON	OS	OW	Oldham	GM	





Live Well Measures

75% of young people feel like they have someone to talk to.



This drops to 69% of boys.

Someone in your family	OC	OE	ON	OS	OW	Oldham 41.7%
A close friend	OC	OE	ON	OS	OW	Oldham 39.3%
A trusted adult	OC	OE	ON	OS	OW	Oldham 17.0%
A teacher	OC	OE	ON	OS	OW	Oldham 16.0%
Someone working in school mental health	OC	OE	ON	OS	OW	Oldham 11.5%
Online help	OC	OE	ON	OS	OW	Oldham 7%



School belonging



**3 in 5 young people (60%)
feel like they belong at
school 'quite a bit' or 'a lot'.**

OC	Oldham Central
OE	Oldham East
ON	Oldham North
OS	Oldham South
OW	Oldham West

By neighbourhood...

OC	OE	ON	OS	OW	Oldham
----	----	----	----	----	--------

**Our Youth Steering Group
believe that school
belonging will have an
impact on other aspects of
their wellbeing, for
example...**

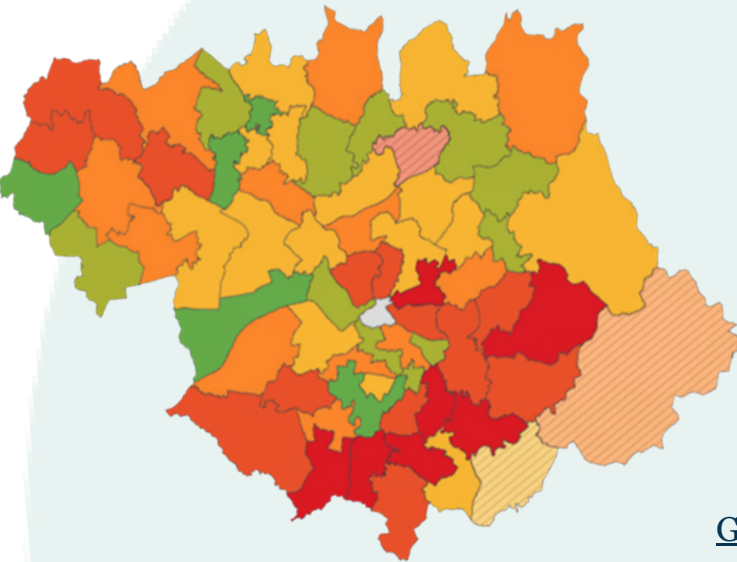


**4 in 5 young people in Year 10
have hope and feel optimistic for
their future.**

**The average life satisfaction score
for young people in Greater
Manchester is 6.6/10, compared to
7.6/10 across England. LGBTQ+
young people report lower wellbeing
scores than their cisgender,
heterosexual peers.**

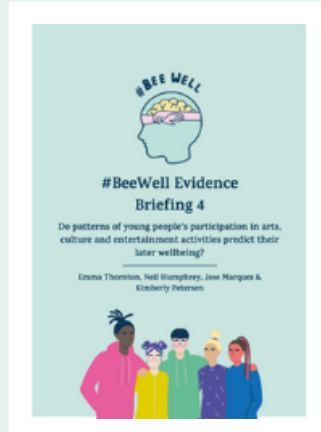


What happens with #BeeWell survey responses?



Neighbourhood dashboard, using home postcode. Publicly available.

<https://uomseed.com/beewell-gm-neighbourhoods/>



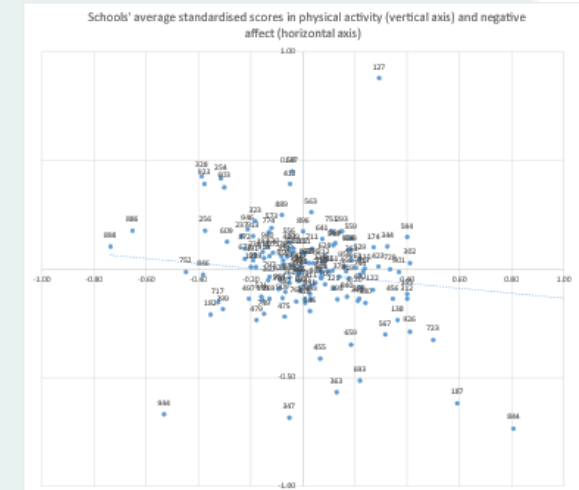
Thematic reports & briefings

[Greater Manchester #BeeWell Reports & Briefings - #BeeWell](#)
(beewellprogramme.org)



Confidential school dashboards

Provided annually to schools by February.



Bespoke data cuts

Submit requests via our [#BeeWell data requests form](#).

Your neighbourhoods: the headline wellbeing metrics

	Hey	Mid	Pen	RN	RS	Rochdale
Psychological wellbeing	a	a	a	a	a	a (n=1293, mean=21.8)
Life satisfaction	f	a	a	a	a	a (n=1342, mean=6.5)
Negative affect	a	a	a	a	a	a (n=1306, mean=6.3)

Locality “at a glance”. Requires password.

<https://uomseed.com/beewell-gm-locality/main/>

Oldham password: mYjKRT69Qq^i

